

TABLE 2 - The Sustainability Appraisal of the "Sustainable Future for Exmoor 2007-2012" plan			++ Very positive + Positive			-- Very negative - Negative			+/- Negative/Positive 0 No Relationship ? Uncertain r'ship		
SUSTAINABILITY APPRAISAL MATRIX FOR "A SUSTAINABLE FUTURE FOR EXMOOR"			Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.								
			Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health			
Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
A1 To conserve and enhance the distinctive characteristics, qualities and condition of Exmoor's landscapes	A 1.1 By 2008, a detailed, Exmoor wide Landscape Character Assessment will be completed and published. Recommendations and management guidelines emerging from the Landscape Character Assessment will be agreed and work will have started on their implementation. Lead organisation:	Landscape experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. The recommendations for managing landscape change should be separately appraised for impacts upon sustainability:- Any 3-5 year landscape change programmes must assess whether such change will maintain 10+ years later; landscape change brought about by grants for work that needs maintenance, or that is contrary to climate-induced habitat change are unlikely to be sustainable. A checklist of Key Considerations should be used for all decisions; e.g. will the proposed action result in a long-term benefit?; can long-term maintenance of the desired landscape be carried out by low carbon methods which employ local people? The existing use of baled heather to re-wet the moorlands may become a good example of sustainable landscape change (excepting the CO2 from the vehicles). How the recommendations are then delivered will affect whether sustainability is positively progressed, or not. The Implementation Plan must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist', for example:- - Partnerships with and training of local land management companies, volunteers, LIPs staff, Parish Council members and school/youth projects would minimise travel ('resource-wise' paper use would be needed), improve skills & health amongst local people and increase awareness of the importance of managing the landscape amongst local people.	?	0	0	Potential +	Potential +	Potential +			

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<p>A 1.2 By 2008, establish a programme of fixed point photography to monitor landscape change over time. Lead organisation:</p>	<p>Driving = CO2 – see A1.1 comment</p> <p>How the photography programme is delivered should be separately appraised for impacts upon sustainability. Implementation must be done using the 'Operations on Exmoor Sustainability Checklist', for example:- - Employing & training Exmoor photography businesses and voluntary groups would be more sustainable than employing a specialist landscape photographer from elsewhere.</p>	?	0	0	Potential +	Potential +	0
<p>A 1.3 By 2008, suitable areas for the creation of semi-natural habitats will have been identified to strengthen landscape character, e.g. new native woodlands. Lead organisation:</p>	<p>A document:: Driving = CO2 – see A1.1 comment</p> <p>Any 3-5 year habitat change programmes must assess whether such change will maintain 10+ years later; habitat change brought about by grants for work that needs maintenance, or that is contrary to climate-induced habitat change are unlikely to be sustainable.</p> <p>A checklist of Key Considerations should be used for all decisions; e.g. will the proposed action result in a long-term benefit?; can long-term maintenance of the desired habitats be carried out by low carbon methods which employ local people?</p> <p>Proposals for delivering the habitat creation should be separately appraised for impacts upon sustainability. Implementation must be done using the 'Operations on Exmoor Sustainability Checklist'.</p>	?	Potential +	0	Potential +	Potential +	0
<p>A 1.4 By 2010, trees or groups of trees of high amenity value will be identified, particularly in or around towns and villages and conservation plans established to conserve and enhance these landscape features. Lead organisation:</p>	<p>Driving = CO2 – see A1.1 comment</p> <p>How the trees will be identified and conservation plans delivered should be separately appraised for impacts upon sustainability. Identification and implementation of the conservation plans must be done using the 'Operations on Exmoor Sustainability Checklist', for example:- - Establishing a 'Special Trees of Exmoor' project would be good community engagement in identification. - The existing use of local contractors for coppicing is supporting the local economy.</p>	?	0	0	0	0	0
<p>A 1.5 By 2010, the potential for extension of woodlands within the Brendon Hills will be assessed and priorities established for landscape change. Lead organisation:</p>	<p>Driving = CO2 – see A1.1 comment</p> <p>How the woodland extension priorities are delivered should be separately appraised for impacts upon sustainability. Implementation must be done using the 'Operations on Exmoor Sustainability Checklist', for example:- Early consultation with land owners will gain their opinions of their local landscape, increase local people's awareness of their local landscape character and achieve new woods quicker.</p>	?	0	0	Potential +	Potential +	0

<p>A 1.6 By 2012, commence a programme to restore and reinstate orchards where they strengthen landscape character and particularly in the low vale landscapes surrounding Porlock, Dunster, Timberscombe and Wootton Courtenay. Lead organisation:</p>	<p>How the orchard priorities are identified and delivered should be separately appraised for impacts upon sustainability. Implementation must be done using the 'Operations on Exmoor Sustainability Checklist', for example:-</p> <ul style="list-style-type: none"> - Establishing an 'Exmoor Orchards' project would be good community engagement in identification; - Use of local, indigenous-species fruit tree suppliers will minimise travel and develop the local environmental economy; - early liaison with local food businesses and organisations (such as Somerset Food Links and SOURCE Ltd) can prepare supply chain for fruit products; - Controlled public access should be permitted to the orchards. 	<p style="text-align: center;">?</p> <p style="text-align: center;">Potential Potential Potential Potential Potential</p> <p style="text-align: center;">+ + + + +</p>
<p>A 1.7 By 2012, designed landscapes at Dunster, Ashcombe (Simonsbath) and Tarr Steps, will be surveyed and management proposals prepared to conserve and enhance their former character and key features. Lead organisation:</p>	<p>Landscape experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. The recommendations for managing landscape change should be separately appraised for impacts upon sustainability:-</p> <p>Any 3-5 year landscape change programmes must assess whether such change will maintain 10+years later; landscape change brought about by grants for work that needs maintenance, or that is contrary to climate-induced habitat change are unlikely to be sustainable.</p> <p>A checklist of Key Considerations should be used for all decisions; e.g. will the proposed action result in a long-term benefit?; can long-term maintenance of the desired landscape be carried out by low carbon methods which employ local people?</p> <p>The original designed landscapes only existed due to large investments of money and time; and their current poor state demonstrates the unsustainable nature of those landscapes. It may be more realistic and pragmatic to focus on ensuring a few unique features do not further deteriorate and increasing the INTERPRETATION.</p> <p>How the recommendations are then delivered will affect whether sustainability is positively progressed, or not. The Implementation Plan must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p style="text-align: center;">?</p> <p style="text-align: center;">0 0 Potential Potential 0</p> <p style="text-align: center;">+ + + +</p>

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	<p>A 1.8 By 2008 establish a programme to conserve and enhance the existing farmsteads and associated field patterns and features, e.g. historic boundary features, water features, buildings, beech hedges, lime kilns. Lead organisation:</p>	<p>Conservation experts driving around will emit much CO₂; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use.</p> <p>The recommendations for capital works should be separately appraised for impacts upon sustainability; for example beech hedges are increasingly likely to suffer from the longer periods without rainfall during the summers.</p> <p>How the recommendations are then delivered will affect whether sustainability is positively progressed, or not. The Implementation Plan must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	?	Potential +	0	0	0	0
	<p>A 1.9 By 2008 key views and sequential views within, into and from the National Park will be defined and monitored in order that there is no deterioration in these. Lead organisation: Exmoor Society</p>	<p>How the key views are identified and delivered should be separately appraised for impacts upon sustainability. Implementation must be done using the 'Operations on Exmoor Sustainability Checklist', for example;</p> <p>Establishing a "Nationally significant/unique" views on Exmoor" project (like 'Ancient Trees') would increase community participation in defining and monitoring nationally significant/unique views and reduce the CO₂ from driving around (as well as increasing membership of the Exmoor Society);</p> <p>Care should be taken that this project does focus on nationally significant and unique views and that it does not foster attitudes that preclude the sustainable development of Exmoor based upon locally 'nice' views.</p> <p>There are many community and environmental & agricultural economic targets elsewhere in this plan (e.g. Livestock Market at Wheddon Cross; new woodlands) and which may arise over the Plan period (e.g. tidal, wave or off-shore wind turbines) which may be pursuing the sustainable development of Exmoor yet intrude upon a current view.</p> <p>Defining the views and what amount of intrusion would ruin the view should be done in a balanced, participatory way.</p> <p>Defining & monitoring will not ensure deterioration of the views</p>	?	Potential +	0	0	Potential +	0

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being	
A.2 To ensure that Exmoor's moorlands are open, remote and relatively wild in character and that strategically important areas of former moor and heath are managed in a way that restores their wilder landscape character.	A 2.1 The overall extent of moor & heath will not fall below the 2006 figure of 19,300 Ha. and management plans will be in place for all the major moorland blocks by 2008. Lead organisation: Exmoor Moorland Initiative	Moorland Initiative officers driving around will emit much CO ₂ ; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. What are the CO₂ emissions of the annual swaling programme? The recommendations for managing moorland & heathland change should be separately appraised for impacts upon sustainability:- Any 3-5 year moor & heath change programmes must assess whether such change will maintain 10+years later; moor & heath change brought about by grants for work that needs maintenance, or that is contrary to climate-induced habitat change are unlikely to be sustainable.	?	Potential +	0	Potential +	Potential +	0	

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		How the recommendations are then delivered will affect whether sustainability is positively progressed, or not. The individual Management Plans for the major moorland blocks must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'.						
A 2.2	By 2008 priority areas will be identified for management action to restore a wilder landscape character on moorland sites where this has been lost. Lead organisation:	This outcome of this target is the same as the desired outcome in Target A1.1. So... See Sustainability Comments for Target A1.1. What are the CO2 emissions of the annual swaling programme?	?	Potential +	0	Potential +	Potential +	0
A 2.3	By 2009 all areas where scrub invasion and erosion is causing significant visual damage will be identified, managed and proposals drawn up for mitigation. Lead organisation:	Conservation experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. How the proposals are identified and delivered will affect whether sustainability is positively progressed, or not, for example:- What are the CO2 emissions of the annual swaling programme? Establishing a 'Major Scrub & Erosion Eyesores on Exmoor' project (like 'Ancient Trees') would increase community participation in defining and monitoring the sites The mitigation plans for each site must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	?	Potential +	0	Potential +	Potential +	0
A2.4	By end of 2007, a programme will commence to remove or ameliorate man made features that detract from the apparent naturalness of the moorlands; e.g. fences, signposts, interpretation boards, masts, power lines and poorly sited car parks. Lead organisation:	Conservation experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. How the proposals are identified and delivered will affect whether sustainability is positively progressed, or not, for example:- Establishing a 'Man-Made Moorland Eyesores on Exmoor' project (like 'Ancient Trees') would increase community participation in defining and monitoring the sites The mitigation plans for each site must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	?	Potential +	0	Potential +	Potential +	0

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A2.5	By 2010, commence a long-term programme to restore open upland character on prominent hill tops currently dominated by conifer plantations at:	Lead organisation: Wootton Ridge Crown Estate Croydon Hill Forest Enterprise Haddon Hill Exmoor NPA	<p>This target seems inherently unsustainable;</p> <p>- How will no unsustainable CO2 emissions from vehicles to deliver the changes be ensured?</p> <p>- There will be reduced vegetation to absorb CO2.</p> <p>- How will income generating opportunities be maintained? (is income generation from grazing animals on the open hill tops more than coppice / broadleaf woodlands?)</p> <p>What will be the long-term maintenance costs of the likely scrub invasion (& erosion?) and the financial and social impacts if management of the hilltops is likely to restrict bike and horse activity?</p>	?	Potential + / -	0	Potential ↓	Potential ↓	0
A2.6	By 2010, commence a long term programme to restore the open moorland/heathland character along the A39 corridor between Porlock and Lynmouth at:	Lead organisation: Porlock Hill Exmoor National Park Authority Cosgate Hill and Yenworthy Exmoor National Park Authority Countisbury National Trust	<p>Conservation staff driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use.</p> <p>The mitigation plans for each site must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p> <p>What are the CO2 emissions of the annual swaling programme?</p>	?	Potential +	0	Potential +	0	0
A2.7	Monitor the trends annually in grazing livestock numbers and identify where it may be necessary to establish conservation grazing. Lead organisation: Natural England	Lead organisation: Natural England	<p>This monitoring must gather farmers' future grazing plans up to 3 years so the data can be used meaningfully to help achieve landscape and conservation objectives.</p>	?	Potential +	0	Potential +	0	0
A2.8	Ensure that the use of mechanical methods for managing moorland vegetation do not adversely impact on the landscape. Lead organisation:	Lead organisation:	<p>What are the CO2 emissions? Will this target work towards reducing 'mechanical methods'?</p> <p>Linking such an enhanced Target with Target A.2.3 could increase the understanding & motivation of land managers.</p>	0	Potential +	0	Potential +	0	0

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A.3 To ensure that Exmoor remains a landscape relatively free from intrusive developments and activities, and take opportunities to redesign or enhance landscapes that have been affected by intrusive development or are in declining condition.	A 3.1 Landscapes to be kept relatively free from intrusive development such as major roads, power lines, large-scale quarrying, mining and large scale developments and take opportunities to enhance or re-design landscapes that have been affected. Lead organisation: Exmoor NPA	This isn't a target – what is ENPA going to do, by when? Isn't this just a summary of ENPA's Local Plan?	0	0	0	0	0	0
	A 3.2 By 2008, policies will be in place to remove visually intrusive features such as unnecessary and excessive signage and low quality highway boundary features alongside all public roads in the Devon area of the National Park including proposals for signing to Exmoor; enhanced gateways at main National Park entrance points, and village signing. Lead organisation: Devon County Council [Somerset County Council are considering a similar commitment]	These policies will set the framework for increasing the visual attraction of Exmoor's roadsides. A target for delivering changed signage and boundary features on the roadsides is needed.	0	Potential +	0	0	0	0
	A 3.3 By 2012, a survey and action plan will be completed to remove or ameliorate visually intrusive features and restore or enhance priority sites where they will have significant impact on the quality of the wider landscape, e.g. Valley of Rocks. Lead organisation:	Conservation staff driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use. The mitigation plans for each site must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	?	Potential +	0	0	0	0

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<p>A3.4 By 2010, a Tranquillity Map and map of 'dark skies' will be produced in order to identify opportunities to further enhance tranquillity in the National Park and minimise new sources of disturbance such as noise and light pollution. Lead organisation: Campaign to Protect Rural England?</p>	<p>Establishing a 'Tranquil Exmoor' project (like 'Ancient Trees') would increase community participation in defining and monitoring existing quiet & dark places and those site that need mitigating actions</p> <p>The mitigation plans for each site must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	?	Potential +	0	0	0	0
<p>A3.5 Ensure that recreational use of the land does not damage the character or condition of the landscape, e.g. by giving advice to landowners on how to minimize the impact of equestrian activities and game shooting; requiring landscape assessment prior to creating new recreational routes, and working with event and activity leaders to minimise any adverse landscape impacts. Lead organisation: Exmoor NPA</p>	<p>Early consultation with tourism businesses could enhance 'Tranquil Exmoor' tourism. Liaison with Access team to manage demand for access to the identified Tranquil sites.</p>	<p>This is not a target – the examples need making in to separate SMART targets.</p>					
<p>A3.6 Ensure that sustainable production of energy through the use of wind turbines, wave and tidal energy, solar energy, biofuel crops, woodfuel etc. is carried out in way that does not detract from landscape character. Lead organisation: Exmoor NPA</p>	<p>This is not a target – merely a repeat of the Objective, just with specific reference to sustainable energy production.</p> <p>Issuing Landscape Character leaflets or seminars are examples of meaningful action that could be made in to Targets.</p>						

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A.4 To increase public involvement in the monitoring, evaluating, protecting and celebrating of Exmoor's landscape.	A 4.1 During the life of the plan, establish base line data from the public on what is important to them in the landscape and why. Lead organisation: Exmoor Society	This target must be linked, not separate. Exmoor Society involvement in the community consultation exercises (& collation of responses) of many of the Targets of Objectives A1, A2 & A3 will provide this data.						Potential +			
	A 4.2 Survey and take into account the different views on perceptual landscape characteristics such as scenic quality, tranquillity and wildness. Lead organisation: Exmoor Society	This target must be linked, not separate. Exmoor Society involvement in the community consultation exercises (& collation of responses) of many of the Targets of Objectives A1, A2 & A3, notably A1.9, A2.2 & A3.4, will provide this data.						Potential +			
	A 4.3 Record comments from people on aspects that affect their appreciation of the landscape and undertake remedial action where possible, e.g. invasion of gorse that restricts views, suburbanisation of different landscapes, recreational motorised use of ROW, excessive signage. Lead organisation: Exmoor Society	This target must be linked, not separate. Exmoor Society involvement in the community consultation exercises (& collation of responses) of many of the Targets of Objectives A1, A2 & A3 will provide this data.						Potential +			

A4.4 Maintain a compendium of cultural events and activities, awards and competitions and other activities that involve people in celebrating different aspects of Exmoor's landscape. Lead organisation: Exmoor Society

By When? How will this compendium be used?

A 4.5 Establish a programme of training for different groups in specialised areas such as preparing landscape and visual impact assessments, use of field photography and sketches, promoting landscape appreciation and learning how to read the landscape. Lead organisation: Exmoor Society

This target must be linked, not separate. The training should be delivered as part of the implementation of the specific targets in Objectives A1, A2 & A3.

Potential
+

Potential
+

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B.1. To improve the diversity, extent and condition of Exmoor's most important and valued habitats and adopt a long-term, landscape-scale approach to habitat conservation.	B 1.1 98% Exmoor SSSIs in 'favourable' or 'unfavourable/improving' condition by the end of 2010. Lead organisation: Natural England	<p>Conservation experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p> <p>Building the capacity of local volunteers would minimise travel, improve skills & health amongst local people and increase awareness of the importance of the SSSI sites amongst local people</p> <p>A formal partnership with Exmoor land agents & land management companies, as with Target 2.8, will enhance the delivery of this target.</p>	Potential - -	++ / Potential -	0	Potential ++	0	Potential +		
	B 1.2 100% of County Wildlife Site owners have information on the importance of their sites by 2008 and 80% of such sites are being managed in line with National Park objectives by 2010, supported, for example, through an agri-environment scheme or conservation grant scheme. Lead organisation:	<p>Driving = CO2 – see comment in B1.1.</p> <p>The recommendations for managing the sites should be separately appraised for impacts upon sustainability:- Any 3-5 year site change programmes must assess whether such change will maintain</p>	Potential - -	++ / Potential -	0	Potential ++	0	Potential +		

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		<p>action result in a long-term benefit?; can long-term maintenance of the desired habitats be carried out by low carbon methods which employ local people?</p> <p>How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>						
<p>B 1.3 Increase the extent of key habitats by recreating or restoring the following by 2012:</p> <p style="text-align: right;">Lead organisation:</p> <p>Upland oak woodland 200 ha</p> <p>Upland heathland 100 ha</p> <p>Lowland heathland 200 ha</p> <p>Blanket bog and valley mire 250 ha</p> <p>Species-rich neutral grassland 200 ha</p>	<p>Each Key Habitat will require individual Delivery Plans and sets of Targets for specific plans.</p> <p>Driving = CO2 – see comment in B1.1.</p> <p>Any site management aspirations must be pragmatic; see Comment in B1.2</p> <p>How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential - - / Potential -</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>Potential +</p>		
	<p>B 1.4 Maintain 100% existing high quality species-rich neutral grassland in good condition by 2012. Lead organisation:</p>	<p>Any site management aspirations must be pragmatic; see Comment in B1.2</p> <p>How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential - -</p>	<p>++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>
	<p>B 1.5 All upland oak woodland (2210 hectares) being managed in line with National Park objectives management by 2010. Lead organisation:</p>	<p>Any site management aspirations must be pragmatic; see Comment in B1.2</p> <p>How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential - -</p>	<p>++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>

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	<p>B 1.6 100% of Exmoor's rivers in good biological quality by 2008. Lead organisation: Environment Agency</p>	<p>Driving = CO2 – see comment in B1.1. This target needs amending & adding to:- - Financial investment for capital works to upgrade septic tanks, cess pits, soakaways and reedbeds will delay the achievement of 100%; - This, or a additional target, should also aim to reduce the Rivers At Risk, as defined by the EA, in the context of the Water Framework Directive. Engagement of SouthWest Water in this target is crucial, to ensure the upgrading of Exford WasteWater Treatment Works within the Plan period. Any site management aspirations must be pragmatic; see Comment in B1.2</p>	<p>Potential ↓</p>	<p>++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>
	<p>B 1.7 Increased populations of salmon and trout in the River Exe by 2010 as measured by electric fishing. Lead organisation: South West Rivers Trust</p>	<p>Driving = CO2 – see comment in B1.1. WestCountry Rivers Trust not South West Rivers Trust An additional parallel target (led by Dulverton Anglers Association?) is needed to establish the current amount of (and measure the increase in) money spent by local & visiting fisherfolk, as a result of the existing & 'increased populations'. The in-river & river-side Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential ↓</p>	<p>++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>
	<p>B 1.8 By 2010 commence 5 projects to restore heathland or broadleaved woodland in the Strategic Natural Areas on Exmoor identified in the South West Nature Map, prepared by South West Biodiversity Partnership and published in the South West Regional Spatial Strategy. Lead organisation:</p>	<p>Any heathland (Link to Targets A1.3, A1.5 & A2.6) or broadleaved woodland aspirations must be pragmatic; see Comment in B1.2 Driving = CO2 – see comment in B1.1. How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not. The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential ↓</p>	<p>++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>

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B 2.3	B2.3 Ensure the habitat for nightjar does not deteriorate and seek to maintain the population of nightjar at or above the level recorded in 2004 (75 churring males). Lead organisation:	<p>Driving = CO2 – see comment in B1.1.</p> <p>How the Habitat Management Plans for each site are delivered will affect whether sustainability is positively progressed, or not.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	Potential	++	0	Potential ++	0	0
B 2.4	Continue to expand knowledge of distribution and population of dormice on Exmoor and incorporate dormouse conservation measures into agri-environment schemes and other policies. Lead organisation:	<p>Given the low agri-environment scheme budgets, a local dormouse grant fund may be required.</p> <p>- Establishing a 'Ballerina Waxcaps on Exmoor' project would be good community engagement in identification & monitoring.</p>	0	Potential ++	0	0	Potential ++	Potential ++
B 2.5	Monitor all known sites for Ballerina Waxcap fungus to ensure that they are in appropriate management by 2012. Lead organisation:	<p>How the Habitat Management Plans for each site are delivered will affect whether sustainability is positively progressed, or not.</p> <p>Driving = CO2 – see comment in B1.1.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	Potential	++	0	Potential ++	Potential ++	0
B 2.6	Increase the population of heath fritillary butterflies to 20 large colonies by 2012 (population in 2005 = 7 large and 2 small) through restoration of former habitat on a landscape scale. Lead organisation:	<p>How the Habitat Management Plans for each site are delivered will affect whether sustainability is positively progressed, or not.</p> <p>Driving = CO2 – see comment in B1.1.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	Potential	++	0	Potential ++	0	0
B 2.7	Maintain and enhance habitat quality for extant (six) colonies of high brown fritillary and increase the areas of suitable habitats at three sites. Lead organisation: The National Trust	<p>How the Habitat Management Plans for each site are delivered will affect whether sustainability is positively progressed, or not.</p> <p>Driving = CO2 – see comment in B1.1.</p> <p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	Potential	++	0	Potential ++	0	0
B 2.8	Continue to expand knowledge of distribution and population of bats on Exmoor with particular emphasis on rare species such as Bechsteins and Barbastelle, and incorporate bat conservation measures into agri-environment schemes and planning policies. Lead organisation:	<p>Given the low agri-environment scheme budgets, an Exmoor bat grant fund may be required.</p>	0	Potential ++	0	0	Potential ++	Potential ++

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<p>B 2.9 Ensure no further loss of thatch moss as a result of inappropriate re-thatching and encourage colonisation of new sites. Lead organisation: The National Trust</p>	<p>An Outcome; TARGET actions needed</p>						
<p>B 2.10 Maintain all known populations of river jelly lichen - 53 sites identified on the River Barle in 2006. Lead organisation:</p>	<p>Link with D1.4 An Outcome; TARGET actions needed. Survey other rivers? ? 2020 target = all still there?</p>						
<p>B 2.11 Continue to monitor the presence of otters on all Exmoor rivers and streams and ensure no decrease in distribution - recorded on all Exmoor rivers and streams in 2006. Lead organisation: Devon and Somerset Otter Groups</p>	<p>Link with D1.4 Driving = CO2 – see comment in B1.1. TARGET actions (what's the threat?) required to ensure no decrease</p>	<p>Potential ↓</p>					
<p>B 2.12 Compile a comprehensive database of veteran trees with conservation plans by 2009. Lead organisation:</p>	<p>TARGET actions (what's the threat?) required to ensure no decrease. ? 2020 target = all still there?</p>	<p>Potential ↓</p>	<p>Potential ++</p>	<p>0</p>	<p>Potential ++</p>	<p>0</p>	<p>0</p>
<p>B 2.13 Retain a stable and healthy population of red deer in the National Park and maintain a population monitoring programme. Lead organisation: Exmoor & District Deer Management Society</p>	<p>The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p> <p>An Outcome; TARGET actions needed</p>						
<p>B 2.14 Maintain comprehensive list and records of locally important species on Exmoor. Lead organisation: Exmoor Natural History Society</p>	<p>Driving = CO2 – see comment in B1.1. Education & Exercise</p>	<p>Potential ↓</p>				<p>+</p>	<p>+</p>
<p>B 2.15 Maintain the Malcolm Scott collection of <i>Sorbus</i> Whitebeam trees. Lead organisation: Exmoor Natural History Society</p>	<p>Driving = CO2 – see comment in B1.1. Education & Exercise</p>	<p>Potential ↓</p>				<p>+</p>	<p>+</p>

TABLE 2 (continued)			++ Very positive + Positive			-- Very negative - Negative		+/- Negative/Positive 0 No Relationship ? Uncertain r'ship	
SUSTAINABILITY APPRAISAL MATRIX FOR "A SUSTAINABLE FUTURE FOR EXMOOR"			Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.						
			Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health	
Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctive-ness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being	
B.3. To control and eradicate non-native species that have an adverse impact on the condition of important habitats and species in the National Park	B 3.1 Eradicate Japanese and Himalayan Knotweed from all known sites in the National Park by 2010. Lead organisation: Environment Agency and Knotweed Control Partnership	How the Conservation Plans for each site are delivered will affect whether sustainability is positively progressed, or not. Driving = CO2 – see comment in B1.1. The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	Potential ↓	++	0	++	0	0	
	B 3.2 Target rhododendron control activity on the priority areas identified in the Exmoor Rhododendron Survey so that no SSSIs or other ancient semi-natural woodlands are in unfavourable condition because of the extent of rhododendron by 2010. Lead organisation:	How the Conservation Plans for each site are delivered will affect whether sustainability is positively progressed, or not. Driving = CO2 – see comment in B1.1. The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	Potential ↓	++	0	++	0	0	
	B 3.3 Monitor the occurrence and spread of non-native species in the National Park, particularly where they have the potential to become invasive. Species Lead organisation Himalayan balsam Exmoor Natural History Society Winter heliotrope Exmoor Natural History Society (<i>Petasites</i>)	Driving = CO2 – see comment in B1.1. Education & Exercise	Potential ↓				+	+	

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<p>B6 To provide opportunities for people to develop a deeper understanding and enjoyment of Exmoor's wildlife and habitat conservation.</p>	B 5.2 Monitor the earliest nesting and egg laying dates for ground nesting birds to help set appropriate dates for the end of the moorland burning (swaling) season. Lead organisation: Exmoor Natural History Society	Driving = CO2 – see comment in B1.1. Education & Exercise	Potential ↓	0	0	0	+	+
	B 5.3 By 2008, establish programme to monitor and enable rapid response to increased fire risk on moorland, heathland and other habitats, e.g. by monitoring vegetation condition and developing improved control techniques for wildfires. Lead organisation:	Driving = CO2 – see comment in B1.1. Education & Exercise How the Rapid Responses are delivered will affect whether sustainability is positively progressed, or not. Driving = CO2 – see comment in B1.1. The Rapid Responses must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	Potential ↓	+	0	+	+	+
	B 5.4 Monitor erosion on rights of way on vulnerable habitats (especially moor & heath) & develop techniques to reduce vulnerability to erosion. Lead Organisation:	Driving = CO2 – see comment in B1.1. Education & Exercise The nature of the erosion prevention techniques & how they are delivered will affect whether sustainability is positively progressed, or not. Driving = CO2 – see comment in B1.1. The erosion mitigation techniques must be chosen, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	Potential ↓	+	0	+	+	+
	B 6.1 Provide detailed information on wildlife and the Exmoor Biodiversity Action Plan via the internet and keep the information updated; develop the information provided in response to user feedback, and achieve an increase in number of 'hits' year on year. Lead organisation:	Website content should confirm to national standards enabling those with limited sight (& hearing, if audio) to access the information.	0	0	0	0	+	0
	B 6.2 Maintain an accessible source of data on Exmoor's wildlife and organise public events at the Malmsmead Centre. Lead organisation: Exmoor Natural History Society	An Objective. SMART targets needed, for example, what types of data, all wildlife or just the key species listed in this Plan, how many events per year....	0	0	0	0	+	0
	B 6.3 Maintain the checklist of Exmoor flora and fauna and make this available via the internet. Lead organisation: Exmoor Natural History Society	An Objective. What checklist? How does this checklist relate to the species listed in this Plan and the Exmoor BAP? and Target B6.1 ? What will be the targets be? Which & how many species? How often will the webpages be updated?	0	0	0	0	+	0
	B 6.4 Prepare a 1 km distribution survey for vascular plants on Exmoor. Lead organisation: Exmoor Natural History Society	'Prepare'? More meaningful target is required – by when? How many 1km surveys per year? Etc etc	0	0	0	0	+	0

TABLE 2 (continued)			++ Very positive + Positive - - Very negative - Negative +/- Negative/Positive 0 No Relationship ? Uncertain r'ship					
SUSTAINABILITY APPRAISAL MATRIX FOR "A SUSTAINABLE FUTURE FOR EXMOOR"			Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.					
Objective	Target(s)	Comments	Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health
			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
C1. To undertake a programme of research to improve understanding of the cultural heritage and historic environment of Exmoor and increase awareness of its value especially in respect of the 4 main areas identified within the Historic Environment Research Framework: Chronology; Sea level change and coastal erosion; Origin and development of settlements, and Relict Prehistoric Landscapes	C 1.1 Obtain 20 radiocarbon dates per annum to better understand the age of key archaeological sites, buildings, deposits and artefacts, developing a tighter, more extensive chronological framework. Lead organisation: Exmoor National Park Authority	Heritage experts driving around will emit much CO2; renewably-recharged electric & biodiesel (reprocessed veg oil, not palm oil) cars & trucks would minimize this unsustainable resource use.	?	0	0	0	+	0
	C 1.2 By 2009, carry out recording and sampling of archaeological deposits threatened by sea level change and coastal erosion. Preserve, through sampling or excavation of organic material (such as wood and bone), environmental deposits, boats, other structures related to maritime and other industries, as well as the remains of the earliest periods (such as the Palaeolithic and Mesolithic), e.g. Porlock Bay and marsh. Lead organisation: Exmoor National Park Authority	Driving = CO2 – see C1.1 comment. Continued partnerships with and training of local volunteers will minimise travel ('resource-wise' paper use would be needed), improve skills & health amongst local people and increase awareness of the importance of the issue amongst local people.	Potential ↓	0	0	0	Potential +	Potential +
	C 1.3 By 2010, to increase knowledge about the origins of existing settlements and settlement patterns on Exmoor. Lead organisation: University of London/ Exmoor National Park Authority	Targets? X air imagery investigations; Y excavations at locations Z per year?	Potential ↓	Potential +	0	0	Potential +	Potential +
	C 1.4 By 2011, carry out or have in process two major research projects to increase knowledge of Exmoor's prehistoric landscape. Lead organisation: University of Bristol/ Exmoor National Park Authority	An Objective – giving it a date doesn't make it a SMART target! More detail required like in C1.2. How relate to existing Exmoor Iron & VCH projects?	Potential ↓	0	0	0	Potential +	Potential +

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C 1.5	Complete a survey of the Palaeo-environmental potential and condition of all Exmoor's valley mire sites by September 2009. Lead organisation: University of Plymouth	Driving = CO2 – see C1.1 comment This Exmoor Sustainable Development Fund-ed project will propose changes to land management to reduce erosion of the valley mires; and also engage with local communities and schools too.	Potential -	Potential +	0	0	+	Potential +
C 1.6	Complete a rapid survey of Exmoor's historic farmsteads by 2010. Lead organisation: Exmoor National Park Authority	How relate to Target A1.8 (programme to conserve & enhance farmsteads by 2008) ?	?	0	0	0	Potential +	0
C 1.7	Reassess the Historic Environment Research Framework and adopt a new Framework document by December 2010. Lead organisation: Exmoor National Park Authority	Is this a desk-based exercise? Will it involve public consultation?	?	0	0	0	0	0
C 1.8	Complete digital mapping of archaeological features and landscapes from air photographs for the whole of Exmoor by 2010 as part of the National Mapping Programme. Lead organisation: Exmoor National Park Authority	Public accessibility to the digitized maps will aid public understanding.	0	0	0	0	+	0

TABLE 2 (continued)	++ Very positive + Positive	-- Very negative - Negative	+/- Negative/Positive 0 No Relationship ? Uncertain r'ship
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SUSTAINABILITY APPRAISAL MATRIX FOR "A SUSTAINABLE FUTURE FOR EXMOOR"			Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.					
			Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health
			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being

Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
C.2. To conserve and retain the historic features and character of Exmoor's landscapes	C 2.1 100% of owners of Scheduled Ancient Monuments will be aware of the status and importance of these assets by the end of 2007 and will understand the need to seek consent before undertaking works that will affect the fabric of their protected structure and its setting. Lead organisation: Exmoor National Park	How this awareness programme is delivered will affect sustainability; leaflets (reprocessed paper) will use fewest resources; community-based seminars & site visits are likely to have greater impact on ensuring SAMs are respected yet such seminars/visits can keep the consumption of energy resources down by using the 'Operations on Exmoor Sustainability Checklist'.	?	Potential +	Potential +	Potential +/-	Potential +	0

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Authority/English Heritage	Given that buildings and land that SAMs are on change hands, what monitoring & systems for continued awareness raising will be put in place, for 2008 onwards – e.g. will Estate Agents be 'recruited'?						
C 2.2 100% of Scheduled Ancient Monuments in stable or improving condition by April 2009. Lead organisation: Exmoor National Park Authority/English Heritage	<p>Driving = CO2 – see C1.1 comment</p> <p>Building the capacity of local contractors / volunteers to carry out work could reduce travel, improve skills & health amongst local people and increase awareness of the importance of the issue amongst local people.</p> <p>Use the 'Operations on Exmoor Sustainability Checklist'.</p>	Potential ↓	Potential ++	0	Potential +	Potential +	Potential +
C 2.3 Compile a Local List of archaeological sites and historic buildings and advise their owners by end of 2008 seeking their support for the conservation of their historic value. Lead organisation: Exmoor National Park Authority	<p>How the Local List is delivered will affect sustainability; leaflets (reprocessed paper) will use fewest resources; community-based seminars & site visits are likely to have greater impact in engaging owners of sites & buildings yet such seminars/visits can keep the consumption of energy resources down by using the 'Operations on Exmoor Sustainability Checklist'.</p> <p>Given that buildings and land change hands, what monitoring & systems for continued awareness raising will be put in place, for 2008 onwards – e.g. will Estate Agents be 'recruited'?</p>	?	Potential +	0	0	0	0
C 2.4 Complete a condition assessment of sites on the Local List by the end of 2009. Lead organisation: Exmoor National Park Authority	Driving = CO2 – see C1.1 comment	Potential ↓	0	0	0	Potential +	0
C 2.5 Put in place a conservation programme so that 85% of sites on the Local List of areas of historic and archaeological significance are in stable or improving condition by 2013 and 95% by 2016. Lead organisation: Exmoor National Park Authority	<p>Driving = CO2 – see C1.1 comment</p> <p>Local contractors / volunteers – see C2.2 comment.</p>	Potential ↓	Potential ++	0	Potential +	Potential +	Potential +
C 2.6 Complete a review of the Scheduled Ancient Monuments At Risk Survey by January 2010. Lead organisation: Exmoor National Park Authority/English Heritage	<p>Driving = CO2 – see C1.1 comment</p> <p>Local contractors / volunteers – see C2.2 comment.</p>	Potential ↓	Potential +	0	Potential +	Potential +	Potential +
C 2.7 Complete the conservation and interpretation of the remains of the West Somerset Mineral Railway and structures associated with it. Phase 1 (HLF funded project due to commence in April 2007) completed by August 2009. Lead organisation: Exmoor National Park Authority. Phase 2 to follow and be completed by 2012	<p>Seeing and knowing more will have little / no impact on attitudes and behaviour in mineral extraction operations in 21st century.</p> <p>Driving = CO2 – see C1.1 comment</p> <p>Local contractors / volunteers – see C2.2 comment</p>	Potential ↓	Potential ++	0	Potential +	Potential +	Potential +

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C.3
To conserve and retain the historic character of Exmoor's settlements and buildings

<p>C 2.8 Complete a comprehensive programme of conservation work on historic environment assets owned by Exmoor National Park Authority (based on the assessment of the Estate carried out in 2005/6) by December 2011. Lead organisation: Exmoor National Park Authority</p>	<p>How the Conservation Works for each site are delivered will affect whether sustainability is positively progressed, or not. Driving = CO2 – see comment in B1.1. The Conservation Works must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'</p>	<p>Potential ↓</p>	<p>Potential ++</p>	<p>0</p>	<p>Potential +</p>	<p>Potential +</p>	<p>Potential +</p>
<p>C 3.1 100% of owners of Listed Buildings will be aware of the status and importance of these assets by the end of 2007 and will understand the need to seek consent before undertaking works that will affect the fabric of their protected structure and its setting. Lead organisation: Exmoor National Park Authority</p>	<p>How this awareness programme is delivered will affect sustainability; leaflets (reprocessed paper) will use fewest resources; community-based seminars & site visits are likely to have greater impact on ensuring Listed Buildings are respected yet such seminars/visits can keep the consumption of energy resources down by using the 'Operations on Exmoor Sustainability Checklist'. Given that buildings change hands, what monitoring & systems for continued awareness raising will be put in place, for 2008 onwards – e.g. will Estate Agents be 'recruited?'</p>	<p>?</p>	<p>Potential +</p>	<p>Potential +</p>	<p>Potential + / -</p>	<p>Potential +</p>	<p>0</p>
<p>C 3.2 Compile a listing of known historical buildings of local importance and advise their owners by end of 2008 seeking their support for the conservation of their historic value. Lead organisation: Exmoor National Park Authority</p>	<p>How the Local List is delivered will affect sustainability; leaflets (reprocessed paper) will use fewest resources; community-based seminars & site visits are likely to have greater impact in engaging owners of sites & buildings yet such seminars/visits can keep the consumption of energy resources down by using the 'Operations on Exmoor Sustainability Checklist'. Given that buildings and land change hands, what monitoring & systems for continued awareness raising will be put in place, for 2008 onwards – e.g. will Estate Agents be 'recruited?'</p>	<p>?</p>	<p>Potential +</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>
<p>C 3.3 Undertake a condition survey of all Exmoor's Listed Buildings over five years to 2013. Lead organisation: Exmoor National Park Authority</p>	<p>Driving = CO2 – see C1.1 comment</p>	<p>Potential ↓</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>Potential +</p>	<p>0</p>
<p>C 3.4 Undertake condition survey for all 16 Conservation Areas during 2011. Lead organisation: Exmoor National Park Authority</p>	<p>Driving = CO2 – see C1.1 comment</p>	<p>Potential ↓</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>Potential +</p>	<p>0</p>
<p>C 3.5 Have measures in place by 2008 to ensure that replacement windows in Conservation Areas are all of appropriate materials and design. Lead organisation: Exmoor National Park Authority</p>	<p>What measures? E.g. If timber windows, then develop local supply of local FSC hardwood windows (like the Pembrokeshire business making local, laminated hardwood windows); with potential to increase skills (training required?) and jobs for local carpentry businesses.</p>	<p>?</p>	<p>Potential ++</p>	<p>0</p>	<p>Potential +</p>	<p>0</p>	<p>0</p>

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	<p>C 3.6 Complete a strategy by 2008 for the restoration of Exmoor's thatched buildings using locally grown wheat reed in the traditional Somerset style, and making provision for the cultivation of sufficient local supply of thatching material from suitable wheat varieties. Lead organisation: Exmoor National Park Authority</p>	<p>Is this a desk-based exercise? Will it involve public consultation?</p>	?	0	0	0	0	0	0						
	<p>C 3.7 Undertake a programme of 'Village Enhancement Schemes' aimed at enhancing the streetscape and historic environment of settlements:</p> <table border="1"> <thead> <tr> <th>Enhancement scheme</th> <th>Lead organisation</th> </tr> </thead> <tbody> <tr> <td>Dunster</td> <td>Dunster Working Group</td> </tr> <tr> <td>Lynnton & Lynmouth</td> <td>Lyn & Exmoor Vision</td> </tr> </tbody> </table>	Enhancement scheme	Lead organisation	Dunster	Dunster Working Group	Lynnton & Lynmouth	Lyn & Exmoor Vision	<p>Driving = CO2 – see C1.1 comment</p> <p>Building the capacity of local contractors / volunteers to carry out work could reduce travel, improve skills & health amongst local people and increase awareness of the importance of the issue amongst local people.</p> <p>Use the 'Operations on Exmoor Sustainability Checklist'.</p>	Potential	Potential ++	Potential +	Potential +	Potential +	Potential +	Potential +
Enhancement scheme	Lead organisation														
Dunster	Dunster Working Group														
Lynnton & Lynmouth	Lyn & Exmoor Vision														
	<p>C 3.8 Raise awareness amongst property and landowners of the need to use appropriate methods and materials in the repair and maintenance of historic features. Lead organisation: Exmoor National Park Authority</p>	<p>How this awareness programme is delivered will affect sustainability; leaflets (reprocessed paper) will use fewest resources; community-based seminars & site visits are likely to have greater impact on ensuring Listed Buildings are respected yet such seminars/visits can keep the consumption of energy resources down by using the 'Operations on Exmoor Sustainability Checklist'.</p> <p>Given that buildings change hands, what monitoring & systems for continued awareness raising will be put in place? – e.g. will Estate Agents be 'recruited'?</p> <p>TARGETs needed (must relate to Objective H3) e.g.</p>	?	Potential +	Potential +	Potential + / -	Potential +		0						
	<p>C 3.9 Encourage training bodies to offer courses in traditional rural skills. Lead organisation: Exmoor National Park Authority</p>	<p>1) "Develop Exmoor Accredited Rural Skills Partnership by Jan 2008. Lead: SAAS & Minehead College";</p> <p>2) Partnership to provide a wide range (needs defining) of accredited rural skills courses affordable & accessible by Exmoor people by Sept 2009".</p>													
<p>C.4 To identify, record and understand aspects of culture and traditions that are special to Exmoor</p>	<p>C 4.1 Sustain local rural life museums and heritage exhibitions that interpret aspects of the life and history of communities in the National Park, e.g. Allerford Rural Life Museum; Doverhay Manor, Porlock; Lynmouth Flood exhibition etc. Lead organisation: Somerset County Council; Devon County Council</p>	<p>An Objective. SMART Targets needed for each museum & exhibition</p>													

<p>C.5 To provide opportunities for people to develop a deeper understanding and enjoyment of Exmoor's historic environment and cultural heritage</p>	C 4.2 Maintain and enhance an oral history archive for Exmoor. Lead organisation: Somerset County Council	An Objective. SMART Targets needed							
	C 5.1 Provide information on aspects of Exmoor's archaeology, historic landscapes and built heritage via the internet by 2008. By 2011, expand this data to cover all aspects of Exmoor's historic environment with detailed information on specific places, keep the information updated, develop the information in response to user feedback, and achieve a significant increase in number of hits year on year. Lead organisation: Exmoor National Park Authority	Education. How will these webpages be marketed? What market research has ENPA done to establish in what medium (pdfs, podcasts) the different target audiences want to receive the information? How does this link to Target F5.2 & F5.3 "of their choosing by responding to requests"	0	0	0	0	Potential +	0	
	C 5.2 Complete an interpretation strategy framework for Exmoor by the end of 2007 to assist in the delivery of the National Park Management Plan targets in respect of the historic environment. Lead organisation: Exmoor National Park Authority	A Strategy.	0	0	0	0	0	0	
	C 5.3 Ensure that an understanding of Exmoor's past is available through up to date media as well as through conventional interpretation facilities and events and complete a major interpretation initiative on Exmoor's historic environment (probably with external funding) by 2011. Lead organisation: Exmoor National Park Authority	An Objective. SMART 'HOW' Targets needed e.g. - # of audio podcasts & e-photo albums for mobiles per year; - # new display panels each year - Deliver scoping by Jan 2008, Costed Feasibility & Decision by Jan 09,.. completed July 11							
	C 5.4 Increase knowledge of Exmoor's iron industry as revealed by the 4 year Exmoor Iron project. Lead organisation: University of Exeter	An Objective. SMART 'HOW' Targets needed							
	C 5.5 Increase knowledge of Exmoor's earliest hunter gatherers and their impact on Exmoor's landscape as revealed by the Exmoor Archaeology Field School's excavations at Hawkcombe Head. Lead organisation: University of Bristol	An Objective. SMART 'HOW' Targets needed							
	C 5.6 Raise awareness of the natural processes and the archaeological discoveries which are being made at Porlock Beach and Bay by December 2007. Lead organisation: Exmoor National Park Authority	An Objective. SMART 'HOW' Targets needed							

C 5.7	Increase awareness of Exmoor's historic environment amongst young people, by working with local schools, young people's organisations and colleges, and by setting up training schemes, courses and field schools. Lead organisation: Exmoor National Park Authority
C 5.8	Increase participation in Exmoor's historic environment by working with volunteers and local groups on conservation and research projects and by lending professional support and training to such groups and individuals. Lead organisation: Exmoor National Park Authority

An Objective. SMART 'HOW' Targets needed

An Objective. SMART 'HOW' Targets needed

TABLE 2 (continued)			++ Very positive + Positive			-- Very negative - Negative			+/- Negative/Positive 0 No Relationship ? Uncertain r'ship		
SUSTAINABILITY APPRAISAL MATRIX FOR "A SUSTAINABLE FUTURE FOR EXMOOR"			Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.								
Objective	Target(s)	Comments	Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health			
			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
D.1. To maintain and improve where possible the quality of air, water and soils on Exmoor and reduce littering, fly tipping and pollution.	D 1.1 Air quality monitoring to be carried out to determine levels of key air pollutants so that targets can be set for improvement. Lead organization:	<p>Where? How many each year? A SMART plan with targets is needed.</p> <p>Air quality officers driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.</p> <p>Building the capacity of volunteers to carry out work could reduce travel, improve skills & health amongst local people and increase awareness of the importance of the issue amongst local people.</p>	Potential ↓	0	0	0	Potential +	Potential +			

<p>D.2. To improve the sustainability of Exmoor's communities and minimise waste and emissions.</p>	<p>D 2.1 An increased proportion of building materials sourced locally including timber, stone and cob etc. Lead organisation:</p>	<p>An Objective. SMART 'HOW' Targets needed:</p> <ul style="list-style-type: none"> - set up Exmoor Sustainable Building Partnership by Dec 07; - establish baseline kg of sustainable materials used in 20% volume of participating businesses by July 08 - setup good practice visits, placements, job share by Dec 08 - Agree actions to fill gaps in supply (materials & labour) by Dec 08s <p>A partnership between local colleges, architects & carpentry & stone mason businesses should agree an Action Plan by end of 2008. This partnership should emulate the Active Exmoor partnership that is bringing about the programme of Outdoor Professional Training Instructors courses.</p> <p>Inherent tension = does a local quarry need re-opening? If so, let it become a target in the Plan.</p>	<p>?</p> <p>0</p> <p>0</p> <p>Potential +</p> <p>Potential +</p> <p>Potential +</p>
	<p>D 2.2 Planning design guidance in place by end of 2007 to demonstrate techniques for achieving sustainable building using local materials. Lead organisation: Exmoor National Park Authority</p>	<p>Need to ensure that the Design Guide will do this – the current Draft does not & so a separate, additional Sustainable Construction Guide may be required.</p>	<p>0</p> <p>0</p> <p>0</p> <p>0</p> <p>0</p> <p>Potential +</p>
	<p>D 2.3 Training and skills development provided locally available in sustainable building techniques to ensure that sufficient trained people are available to meet the demand for building development and conservation by 2012. Lead organisation:</p>	<p>A target for D2.1</p>	<p>?</p> <p>0</p> <p>Potential +</p> <p>Potential +</p> <p>Potential +</p> <p>0</p>
	<p>D 2.4 Monitor illegal tipping and abandoned vehicles and take steps to remove tipped materials/vehicles and prevent reoccurrence. Lead organizations: North Devon District [nd] and West Somerset [ws] councils</p>	<p>Annual report and external reviews needed</p>	<p>?</p> <p>Potential +</p> <p>0</p> <p>0</p> <p>0</p> <p>0</p>
	<p>D 2.5 At least 30% of household waste arisings to be recycled or composted. Lead organisations: North Devon District [25] and West Somerset [26] councils</p>	<p>By When?</p>	<p>Potential +</p> <p>Potential +</p> <p>0</p> <p>Potential +</p> <p>Potential +</p> <p>0</p>
	<p>D 2.6 Undertake a Strategic Flood Risk Assessment to ensure that development takes place with adequate regard to flooding and flood risk. Lead organisations: Exmoor National Park Authority and Environment Agency</p>	<p>By When?</p>	<p>0</p> <p>Potential +</p> <p>Potential +</p> <p>Potential +</p> <p>Potential +</p> <p>Potential +</p>

[Target for the development of markets for local produce set out in G5.4]

TABLE 2 (continued)			++ Very positive + Positive			-- Very negative - Negative		+/- Negative/Positive 0 No Relationship ? Uncertain r'ship	
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			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being	
D.3 To minimise the net emissions of carbon dioxide and other greenhouse gases into the atmosphere in order to achieve a 'carbon-neutral' National Park and minimise Exmoor's contribution to global climate change.	D 3.1 Have a strategy in place by 2008 for achieving a carbon neutral National Park by 2040. Lead organisation:	Village groups must take the lead in developing the Strategy	Potential +	Potential +	Potential +	Potential ++	Potential +	0	
	D 3.2 Local supply network for woodfuel to be in place by 2010 with at least 20 installed wood heating systems. Lead organisation:	Exmoor Wood Fuel Network needs enhancing, under South West Wood Fuels cooperative.	Potential +	Potential +	Potential +	Potential ++	Potential +		
	D 3.3 Prepare sustainable energy plans for 6 Exmoor settlements by 2010. Lead organisation:		Potential +	Potential +	Potential +	Potential ++	Potential +	0	
	D 3.4 Local supply of biofuel for vehicles to be available by 2010. Lead organisation:	Reprocessed vegetable oil or biofuel crops grown in South West; NOT palm oil from Burma.	Potential +	Potential +	Potential +	Potential ++	Potential +	0	
	D 3.5 Training and skills development locally available in the installation and maintenance of a wide range of renewable energy systems including, wind, solar, hydro, geothermal, heat exchange and biomass systems (e.g. woodfuel and energy from waste systems). Lead organisation	SMART targets needed; e.g. # trained plumbers/electricians per year	Potential +	Potential +	0	Potential +	Potential +	0	
	Maintain and increase carbon sinks, e.g. peat wetlands, woodlands and forestry, healthy soils. [See targets E 3.4 and E 3.5] Reduce ' food miles ' by increasing the use of local produce, particularly lamb and beef, in wholesale and retail outlets, restaurants and the tourism and catering industry. [See target G 5.4]								

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			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
E.1. To ensure that all farming, forestry and land management enterprises on Exmoor are contributing to the conservation and enhancement of the landscape, wildlife, cultural heritage and natural resources of the National Park.	E 1.1 100% of farms on Exmoor have a Farm Environment Record, Farm Environment Plan or comparable statement identifying the important environmental and historical features on their land by 2012. Lead organisation:	Must link with Target D1.3 ENPA/conservation officers driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use. An annual review of the delivery of the targets in individual FERs/FEPs should be made with a 2009 strategic review; the potential paucity of grants from HLS may require refocusing of priority actions within individual FERs/FEPs.	Potential ↓	Potential ++	0	+	0	0			
	E 1.2 80% of the eligible land on Exmoor is in an agri-environment scheme such as Environmental Stewardship by 2012. Lead organisation: Natural England	Driving = CO2 – see E1.1 comment Will the potential paucity of grants from HLS require dedicated Exmoor Farm Conservation Grant Scheme?	Potential ↓	++	0	0	0	0			
	E 1.3 80% of forestry businesses are in the Exmoor WoodCert scheme or comparable woodland assurance scheme by 2012. Lead organisation:	Driving = CO2 – see E1.1 comment	Potential ↓	++	0	+	0	0			
	E 1.4 90% of eligible woodland is in a Forestry Commission scheme or comparable woodland management scheme by 2012. Lead organisation:	Driving = CO2 – see E1.1 comment	Potential ↓	++	0	0	0	0			
	E 1.5 100% of shoots in the National Park managed in line with the Exmoor Shoot Guidelines by 2008. Lead organisation: Greater Exmoor Shoots Association	What monitoring & compliance encouragement / penalties will be put in place?	0	++	0	+	0	0			

[Farmers and land managers in the National Park will have a central role in supporting the achievement of targets for landscape (Section A), wildlife (Section B) and the historic environment (Section C)]

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being	
E.2. To support measures that assist in the achievement of profitable and competitive farming, forestry and land management in ways that are sustainable and that provide secure, viable livelihoods; help maintain balanced local communities, and enhance environmental quality.	E 2.1 Retain the livestock market for Exmoor at Cutcombe and ensure that suitable market facilities are accessible to farms across the National Park. Lead organisation:	Vital to the future of grazing on Exmoor. Paucity of HLS grants may substantially reduce incentive for farmers keeping livestock, which could undermine the supply to the market. Sustainable energy & drainage options should be pursued to power and heat the site	Potential --	Potential -	0	Potential ++	0	0	
	E 2.2 Maintain an overview of policy development and seek to influence Government support for farming in the uplands to help ensure that farming on Exmoor remains viable and that adequate recognition is given to the public benefits that farming provides. Lead organisation:	An Objective. SMART 'HOW' Targets needed: e.g. 1 evidence-based policy discussion paper per year?							
	E 2.3 By 2010, 100% farms will have clear strategies for the future development of their business in ways that ensure an adequate return on food produced and secures income from a range of sources including environmental management. Lead organisation:	Sustainable energy, waste & drainage options should be pursued on all farms. Environmental business advisors, e.g. EnVision, should be involved in developing business plans, as well as farm business advisers	Potential --	Potential -	0	Potential ++	0	Potential +	
	E 2.4 By 2010, all land managers will have access to a range of relevant training and development opportunities delivered locally, including locally-distinctive rural skills, environmental management, renewable energy, business development etc. Lead organisation:	An Objective. SMART 'HOW' Targets needed: - formalise Exmoor Land-Based Skills Forum (Somerset Agricultural Advisory Service, ATB, REG etc) by ?07 - Review current training provision by ?07 - Offer new courses to fill gaps in ?08	Potential +	? -	0	Potential +	0	0	

[Target for the development of markets for local produce set out in G 5.4]

TABLE 2 (continued)			++ Very positive + Positive			-- Very negative - Negative			+/- Negative/Positive 0 No Relationship ? Uncertain r'ship		
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			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
E.3 To ensure that land-based businesses and other land managers are working to mitigate the effects of climate change and, where possible, are making a positive contribution to efforts to reduce carbon emissions and levels of atmospheric carbon	E 3.1 200 Exmoor farms and businesses meeting at least 50% of their heating and energy needs from non-fossil fuel sources by 2010. Lead organisation:	Target to be checked by Exmoor renewable energy businesses. Renewable energy installers driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use. Reduced energy costs & increased security of supply	Potential ++ /	Potential ++ /	0	Potential ++	Potential +	0			
	E 3.2 Demonstration farm scale, 'energy from farm waste' scheme to be in place by end of 2008. Lead organisation:	Farm scale anaerobic digesters most effective in producing compost. Minimal amounts of gas is produced in the process. This "compost from farm waste" target best situated under Objective D.	Potential +	Potential +	0	Potential ++	0	0			
	E 3.3 Those wishing to carry out small-scale renewable energy projects have ready access to information and advice and that at least 20 such projects are carried out each year to 2010. Lead organisation:	Assumed that this target excludes E3.1? Renewable energy installers driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.	Potential ++ /	Potential ++ /	0	Potential ++	Potential +	0			
	E 3.4 200 ha of new woodland is created by 2012 (especially where these will help deliver other targets – such as buffering, linking ancient semi-natural woodland) [In addition to the target for upland oakwood restoration set out in target B 1.4]. Lead organisation:	"Upland Oakwood" Target = B1.3 (not B1.4) How the Management Plans for each site are then delivered will affect whether sustainability is positively progressed, or not. Driving = CO2; see E3.1 comment The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'	Potential -	Potential +	0	Potential +	0	0			

E 3.5 The condition of 275 ha of upland wetland is enhanced by 2010 to maintain or increase the contribution the areas make to sequestering carbon [See target B 1.4].
 Lead organisation: Exmoor MIRE Project

Relates to Targets B1.3 & B1.9 (not B1.4)

How the wetlands are enhanced will affect whether sustainability is positively progressed, or not.

Driving = CO2; see E3.1 comment

The Management Plans must be written, delivered and monitored using the 'Operations on Exmoor Sustainability Checklist'

+ + 0 Potential 0 0

TABLE 2 (continued)

++ Very positive
 + Positive
 -- Very negative
 - Negative
 +/- Negative/Positive
 0 No Relationship
 ? Uncertain r'ship

Sustainability High & Low Level Objectives (see Pg 18-26 for more details) Including "Long Term Perspective" applicable to all.

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Objective	Target(s)	Comments						
E.4. To ensure that the continued existence and viability of the Exmoor Pony breed is assured and that free-living ponies are easily visible in the wilder areas of the National Park.	E 4.1 By 2010 Exmoor ponies will be living free on at least 50% of the moorland blocks and the free-living population will not fall below 250 in all the years to 2020. Lead organisation:	An Objective. SMART 'HOW' Targets needed: - enhancing EPS & MMT joint working? - Distribute micro-chips [EPS]? Driving = CO2; see E3.1 comment	Potential ↓	+	0	Potential +	0	0
	E 4.2 In all the years to 2020 the total population world-wide of registered Exmoor Ponies will not fall below 1,500. Lead organisation:	Driving = CO2; see E3.1 comment	?	+	0	Potential +	0	0

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being													
E.5. To ensure the continued existence and viability of Exmoor's three locally-distinctive breeds of livestock: Exmoor Horn and Devon Closewool sheep, and Devon cattle.	E 5.1 The number of Exmoor Horn and Devon Closewool ewes and breeding Devon cows within the National Park will be maintained at or above 2006 levels:	<table border="1"> <thead> <tr> <th></th> <th>2006 population</th> <th>Lead organisation</th> </tr> </thead> <tbody> <tr> <td>Exmoor Horn ewes</td> <td>15,000</td> <td>Exmoor Horn Sheep Breeders Association</td> </tr> <tr> <td>Devon Closewool ewes</td> <td>4,000</td> <td></td> </tr> <tr> <td>Devon cows</td> <td>100</td> <td></td> </tr> </tbody> </table>		2006 population	Lead organisation	Exmoor Horn ewes	15,000	Exmoor Horn Sheep Breeders Association	Devon Closewool ewes	4,000		Devon cows	100		Driving = CO2; see E3.1 comment	Potential -	Potential +	0	Potential +	0	0
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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being		
F.1 To raise awareness of Exmoor and its special qualities and ways in which they can best be experienced and enjoyed	F 1.1 Increase awareness of Exmoor in national polls to at least 12% by 2010. Lead organisation: Visit Exmoor	An Objective. SMART 'HOW' Targets needed: - annual / biennial monitoring?	?	?	0	0	0	0		

TABLE 2 (continued)			++ Very positive + Positive - - Very negative - Negative +/- Negative/Positive 0 No Relationship ? Uncertain r'ship					
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F.2 To provide opportunities for young people from all backgrounds and abilities to learn about and enjoy Exmoor National Park leading to greater understanding of Exmoor and its way of life.	F 2.1 Every pupil attending a school located within the National Park will have contact with an Authority led activity at least once a year. Lead organisation: Exmoor National Park Authority	Education staff driving around will emit much CO ₂ ; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use. Just "Authority led"? Any Exmoor-oriented environmental education activity (GEEEF?)	Potential	Potential	0	0	++	+
	F 2.2 All young people living in the greater Exmoor area will have the opportunity to experience ways in which Exmoor can be enjoyed at least once during their school years as a school activity or outside of school. Lead organisation:	Is this already achieved? Can the target be more stretching? Does this need / how will this be monitored? Driving = CO ₂ – see F2.1 comment	Potential	Potential	0	0	++	+
	F 2.3 100 opportunities each year linking Exmoor's young people with young people from urban areas and providing shared and common experiences designed to expand their horizons through appreciation and enjoyment of the environment linked to Exmoor's special qualities. Lead organisation:	Define "100 opportunities"; is this 100 x 1/2 days of activity? Driving = CO ₂ – see F2.1 comment	Potential	Potential	0	0	++	+

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			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
F.3. To provide opportunities for people from under-represented groups to learn about and enjoy Exmoor National Park leading to greater understanding of Exmoor and its way of life.	F 3.1 Provide an opportunity to experience and enjoy Exmoor for the first time to 10 new groups each year who have not considered visiting a National Park, or are not aware of the opportunities, but would be interested in 'taster' sessions. Lead organisation:	Is this already achieved (Pinkery+Lee Abbey+Yenworthy+Nettlecombe+SRYP)? Can the target be more stretching? Does this need / how will this be monitored? Driving = CO2 – see F2.1 comment	Potential	Potential	0	0	++	+
	F 3.2 Establish a strategy for assessing and removing the barriers encountered by people from under-represented groups that prevent or impede their visiting and enjoying Exmoor. Lead organisation:	A strategy.	?	0	0	0	0	0
	F 3.3 Support measures that help sustain a range of affordable visitor accommodation such as campsites, camping barns and Youth Hostels. Lead organisation: Youth Hostels Association	An Objective. SMART 'HOW' Targets needed:						

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F.4 To provide information about the National Park's special qualities and how they can be understood and enjoyed to people during their visit to the National Park	F 4.1 Establish a flagship National Park Centre at Lynmouth on the site of the former Lynmouth Pavilion by 2010. Lead organisations: North Devon District Council and Lyn Community Development Trust to ensure that a suitable building is provided and Exmoor National Park Authority to equip and occupy the Centre.	Experts from the Devon Sustainable Building Initiative and Renewable Energy 4 Devon teams should advise NDDC & LCDT on keeping the consumption of natural resources to a minimum and maximizing physical access to the building and its' rooms. ENPA Planners will ensure that the distinctive seafront is maintained. Subject to sustainable construction, jobs at the Centre and increased income for local businesses featured in the Centre will have been brought about with least damage to the environment. Visitors' knowledge about the Exmoor coast will increase	?	0	+	+	+	0
	F 4.2 Establish a second flagship National Park Centre at a central location in the National Park by 2012. Lead organisation: Exmoor National Park Authority	Experts from the Sustainable Building and Renewable Energy teams in Somerset should advise ENPA on keeping the consumption of natural resources to a minimum and maximizing physical access to the building and its' rooms. ENPA Planners will ensure that the distinctive seafront is maintained. Subject to sustainable construction, jobs at the Centre and increased income for local businesses featured in the Centre will have been brought about with least damage to the environment. Visitors' knowledge about Exmoor's landscape & historic environment will increase. Providing facilities for active sports (e.g. pony rides & bike hire) from the Centre will attract more visitors and encourage them to exercise.	?	0	+	+	+	+

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F 4.3	Establish a network of Local Information Centres at main villages across the National Park. Lead organisation:	A Local Centre could be established within Butlins , which receives more visitors than the main villages; and is introducing TimeShare units.	0	0	+	0	+	+
F 4.4	Ensure that appropriate information about Exmoor National Park is provided at new Gateway Centres at Minehead and Aller cross, South Molton. Lead organisation: Exmoor National Park Authority	Downloadable audio & visual files should be made available for loading on to mobile technologies , in addition to leaflets & brochures	0	0	+	0	+	+
F 4.5	Maintain network of 12 Local Information Points across the National Park based in local shops and business in smaller settlements. Lead organisation: Exmoor National Park Authority	Downloadable audio & visual files should be made available for loading on to mobile technologies , in addition to leaflets & brochures	0	0	+	0	+	+

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Objective	Target(s)	Comments	Minimise Consumption of Natural Resources	Maintain & improve environmental quality & assets	Access for peoples' needs with least damage to communities & environment	Develop the economy meeting people's needs with least damage to environment	Support communities that meet people's needs	Improve Health
			Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
F.5 To provide opportunities for people to develop a deeper understanding and enjoyment of Exmoor and its special qualities to engender a sense of responsibility resulting in behaviour that sustains such qualities	5.1 Provide a wide range of residential opportunities to help people deepen their experiences of Exmoor's special qualities and how they can be best understood and enjoyed. Lead organisation:	An Objective. SMART 'HOW' targets needed Is this already achieved (Pinkery+Lee Abbey+Yenworthy+Nettlecombe+Simonsbath Outdoor Centre etc)? The target needs to be more specific & more stretching?	?	?	0	0	+	0
	5.2 Develop the Exmoor Resource to provide access to high quality information, statistics, research reports, archive material, etc., about the National Park. Lead organisation: Exmoor Society	An Objective. SMART 'HOW' targets needed	?	?	0	0	+	0

<p>5.3 Enable users to access the information they require at the time and location of their choosing by responding to requests and supporting the use of modern technologies such as the internet and mobile telephony etc. Lead organisation:</p>	<p>Proactive SMART 'HOW' targets needed, especially to help achieve Objective F2: - for downloadable audio & video files e.g. - # of audio podcasts, e-trail guides & e-photo albums per year; - # new display panels each year</p> <p>ENPA should have a target for annual multi-media student placements (from SW colleges & universities) & private sector partnerships to develop these resources.</p>	<p>+ 0 0 + + 0</p>
<p>F5.4 Provide a wide range of volunteering opportunities across the National Park by:</p> <p>F 5.4.1 Providing a range of opportunities for participation in practical conservation tasks through that support National Park purposes. Lead organisation: Exmoor Conservation Volunteer Partnership</p> <p>F 5.4.2 Engaging volunteers in a range of initiatives that contribute to the achievement of National Park purposes in ways other than through practical conservation projects. Lead organisation: Exmoor National Park Authority</p>	<p>ENPA should offer the Practical Environmental Skills accredited course developed by SRYP.</p> <p>Targets?:- e.g. - > 24 practical conservation workdays p.a. - > 24 monitoring (dormice, SAMS, PRoWs) workdays p.a. - > 24 days accompanying educational groups - > 24 days supporting the organization of seminars, events & festivals p.a.</p>	<p>? + 0 + + +</p>
<p>F5.5 Provide information and interpretation, and be responsive to requests, at times, places and in formats that are convenient for, and reflect, user needs by:</p> <p>F 5.5.1 Maintain the Authority website up to date and accurate. Lead organisation:</p> <p>F 5.5.2 Maintain high levels of user satisfaction and understanding of National Park purposes through National Park, Tourist Information and other information centre networks. Lead organisation:</p> <p>F 5.5.3 Ensure that all published material is accessible and uses plain language. Lead organisation:</p>	<p>How is this a SMART target? How will the convenience of the provision of information to customers be monitored, lessons learnt & improvements identified?</p>	<p>? ? 0 0 + 0</p>

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
G.1 To develop and maintain the recreation infrastructure of the National Park (particularly the rights of way and open country access) to a high standard.	G 1.1 95% of rights of way open and easy to use in line with BVPI 178 in Devon part of the National Park by 2010/11 with 0.5% improvement per annum thereafter. Lead organisation: Devon County Council through delegation to Exmoor National Park Authority	Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to RoW works commencing. RoW staff & contractors driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.	Potential --	Potential + / -	+	+	+	+			
	G 1.2 [Somerset County Council is considering a similar commitment]	Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to RoW works commencing. RoW staff & contractors driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.	Potential --	Potential + / -	+	+	+	+			
	G 1.3 All officially recognised promoted long distance walking routes to have quality information including route guides available on the internet by 2010. Lead organisation: Exmoor National Park Authority	What is the definition of "officially recognized"? Does this include Samaritan's Way & all the routes shown in Figure 8.2? Web-based route information should be downloadable for multi-media devices & GIS software, not just as PDF documents.	+	0	+	0	+	0			

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<p>G 1.4 Ensure all reasonable steps are taken to ensure public safety for users of the rights of way network through a risk-based approach to inspection and repair, including at least annual survey of all bridges and associated structures. Lead organisation: Exmoor National Park Authority</p>	<p>Confirm the targets :- for example - all bridges will be confirmed as structurally sound every year What are "associated structures"? Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to bridge works commencing. RoW staff & contractors driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.</p>	<p>Potential Potential -- + / - +</p>	<p>+ + + +</p>
<p>G 1.5 Report on the condition of definitive and permitted bridleways to ensure they are useable and help identify and achieve new bridleway routes where they are needed to enhance equine recreation and tourism. Lead organisation: West Somerset Bridleways Association</p>	<p>"Reporting on" does not "ensure useable". Confirm the target :- for example - all bridleways will be surveyed every year (WSBA) - 95% bridleways will be confirmed as being useable on 1 October every year (Lead = ENPA) – see G1.1 & G1.2. Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to bridleway works commencing. RoW staff & contractors driving around will emit much CO2; renewably-recharged electric & biodiesel cars & trucks would minimize this unsustainable resource use.</p>	<p>Potential Potential -- + / - +</p>	<p>+ + + +</p>

<p>G.2 To promote active recreation utilising the rights of way infrastructure and access to open country and avoiding adverse impact on the special qualities of the National Park.</p>	<p>G 2.1 Increase in participants in active recreation of 10,000 over three years to 2010. Lead organisation: Active Exmoor</p>	<p>Partnerships with national & regional train & bus companies should be established to provide efficient, bike friendly & affordable public transport when there are major sporting events attracting >100 competitors & >1000 visiting spectators</p>	<p>Potential Potential -- + / - 0</p>	<p>+ ++ ++</p>
	<p>G 2.2 Promote equine tourism on Exmoor in ways that are environmentally sustainable. Lead organisation: West Somerset Bridleways Association</p>	<p>SMART 'HOW' targets needed</p>	<p>+ + ++</p>	<p>++ ++ ++</p>

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
G.3. To ensure that opportunities for recreation on Exmoor can be enjoyed by people from all backgrounds and of all abilities	G 3.1 10 all-ability routes to be promoted within the National Park by 2008. Lead organisation: Exmoor National Park Authority	Surely there are already 10 such routes in the National Park, which are promoted in various places. Does this target mean promoted in one booklet? Promoted by whom, where. A SMARTER target needed. Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to works to create any new all-ability routes commencing.	Potential -	?	+	+	+	++
	G 3.2 Comprehensive and up-dated information to be available via the internet and in print on accessible facilities and services and opportunities for recreational experiences for people with disabilities by end of 2007. Lead organisation							
	G 3.3 10 "healthy living" guided walks to be provided annually in association with the Primary Care Trust. Lead organisation:	Is any ONE organisation really likely to step forward to deliver this target? SMART-er targets would be, e.g.:- - Establish trained Exmoor Volunteer Walk Leaders group by Dec 07 (Lead = ENPA); - Survey all Health Centres for need & opportunity for prescribing healthy walks by Dec 07 (Lead = PCT) - 3 trial healthy walks from each participating Health Centre by July 2008 (Lead = Volunteer Walk Leaders)	+	0	+	0	+	++
	G 3.4 From 2008, 80% of all guided walks promoted by the National Park Authority will be accessible to people arriving by public transport. Lead organisation:	And Departing? How will ENPA decide which guided walks that don't link with public transport it will promote in the 20%? Will the 20% be reserved for guided walks for people with limited mobility? Will there be criteria to assess other benefits, e.g. learning, visitor payback?	+	+	+	0	+	0

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being
G.4 To ensure that Exmoor provides a high quality experience for visitors all year round and that tourism is environmentally sustainable, deriving value from the special qualities of the National Park and not detracting from them.	G 4.1 95% visitors expressing satisfaction with their visit to Exmoor as measured in bi-annual visitor satisfaction survey and more general visitor surveys. Lead organisation: Visit Exmoor		0	0	++	+	+	+
	G 4.2 80% of accommodation businesses participating in a nationally approved quality accreditation scheme by 2010. Lead organisation: Visit Exmoor		0	0	++	0	+	+
	G 4.3 80% of attractions in the Exmoor area to be participating in the Visitor Attraction Quality Assurance Scheme (VAQAS) by 2010. Lead organisation: Visit Exmoor	A combined booklet & webspace with others (Lakes Trust, NT etc. etc.) providing accessible facilities & recreational experiences could have more impact. 'Resource wise' paper use will be needed;	Potential	0	++	0	+	+
	G 4.4 25% businesses demonstrating environmentally sustainable operation by 2008. Lead organisation: Visit Exmoor	Definition of "environmentally sustainable operation" needed ; is this CO2 neutral? Surely, SMARTer target = - 25 businesses in GTBS Bronze by Jan 08 - 35 businesses in GTBS Bronze by Jan 09 - 40 businesses in GTBS Bronze by Jan 10 - 50 businesses in GTBS Bronze by Jan 11 - 80 businesses in GTBS Bronze by Jan 12						

	<p>G 4.5 5% businesses participating in the "CareMoor" sustainable tourism project and encouraging visitors to contribute voluntarily to funds for conservation projects by 2010. Lead organisation: Visit Exmoor</p>	<p>There are other Visitor Payback schemes operated across Exmoor (e.g. NT). Can this target be more strategic and focus on income as well as participating businesses?</p>						
<p>G.5 To ensure that opportunities for tourism on Exmoor can be enjoyed by people from all backgrounds and of all abilities</p>	<p>G 5.1 All visitor facilities provided by public authorities in the National Park to be compliant with Disability Discrimination Act by 2010. Lead organisation: Exmoor National Park Authority, North Devon District Council and West Somerset Council</p>	<p>Also, County Councils, Health bodies, Police Authorities etc Is 2010 the legal 'Must Do By' date as per the DDA? If sooner, then this target is promoting illegal activity.</p>	0	0	+	+	+	+
	<p>G 5.2 By 2010, 100% of tourism and catering businesses to be accessible for visitors with disabilities. Lead organisation: Visit Exmoor</p>	<p>This is only Achievable if Visit Exmoor is going to report (& encourage prosecution of) businesses which are not compliant with the provisions of the Disability Discrimination Act. Is 2010 the legal date for complying with the DDA?</p>	?	0	+	+	+	+
<p>G.6 To maximise the economic and social benefits to the economy of Exmoor that recreation and tourism bring and to spread these benefits across as wide a range of people and businesses as possible.</p>	<p>G 6.1 Achieve an increase in visitor days and overnight stays in Exmoor National Park of 25% by 2012 compared to 2006 levels. Lead organisation: Visit Exmoor</p>	<p>Is 'visitor spend' more relevant? Visitors driving around will emit much CO2; financial incentives for visitors using renewably-recharged electric & biodiesel vehicles would minimize this unsustainable resource use.</p>	Potential --	Potential -	Potential --	Potential ++	0	0
	<p>G 6.2 Increase overall visitor spend in Exmoor National Park by 25%. Lead organisation: Visit Exmoor</p>	<p>From what baseline? By When?</p>	Potential -	Potential -	Potential -	+	0	0
	<p>60% of all food-related businesses including hotels, restaurants and catering businesses to be utilising food using ingredients produced in the Exmoor area by 2008. Lead organisation: Visit Exmoor</p>	<p>Reduce food miles, stimulate local food & drink economy; higher sales income for farmers "... utilising food..." - a SMARTer target would be something like "serving at least 2 starters, 3 main courses and 1 pudding with the main ingredient being locally grown/reared on every menu".</p>	Potential +	Potential +	0	Potential +	Potential +	Potential +

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
H.1. To ensure housing needs are adequately met to sustain local communities and the landscape and facilities of the National Park.	H 1.1 Support the Rural Housing Project on Exmoor to help delivery of affordable housing to meet the needs of the local community and maintain an up to date understanding of the housing needs of local people. Lead organisations: Exmoor National Park Authority, North Devon District Council, West Somerset Council	<p>Do the Housing Needs Surveys identify that exactly 20 homes are needed every year? Would it be more Specific to set targets related to the needs of individual Parishes?</p> <p>Local homes for local workers "Code for Sustainable Homes" Excellent must be achieved by Housing Associations, so unsustainable resource use & waste creation will be minimized. In addition, Sustainable Materials Assessment and Operation & Site Waste Management Plans should be agreed prior to works commencing, and adhered to.</p> <p>Rural Housing Enabler staff driving around will emit much CO2; renewably-recharged electric & biodiesel vehicles would minimize this unsustainable resource use</p>	Potential	Potential	++	0	++	+			
	H 1.2 Monitor all approved applications for local needs housing within 6 months of completion and confirm that occupants meet the eligibility criteria at least every three years. Lead organisation: Exmoor National Park Authority	Is a target about Enforcement (if criteria not adhered to) needed?	0	0	++	+	+	0			
	H 1.3 Complete 100% baseline survey of the occupancy of all agricultural needs dwellings by the end of 2007 and then resurvey at least every eight years. Lead organisation: Exmoor National Park Authority	A survey. Is a target about Enforcement (if agricultural occupancy is not adhered to) needed?	0	0	0	0	0	0			

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Objective	Target(s)	Comments	Resources; Waste	Biodiversity; Distinctiveness; Pollution	Access; Local Needs	Economy; Local Needs; Work	Leisure; Democracy; Basic Needs; Learning; Safety	Health and Well-Being			
H.2. To support the provision and retention of community facilities and services that are reasonably accessible and affordable to Exmoor's residents.	H 2.1 Achieve the targets set out in the North Devon and West Somerset community strategies where they relate to communities in the National Park. Lead organisations: North Devon District Council, West Somerset Council.	<p>Actions & projects of Community Strategies are rarely delivered in a manner prioritizing the minimum use of natural resources, energy or pollution.</p> <p>A Sustainability Checklist (such as the one developed by Sustainability South West for the Regional Sustainable Development Framework), or the 'Operations on Exmoor Sustainability Checklist' should be used during the planning, delivery & monitoring of every project.</p>	Potential --	Potential --	+ / -	Potential -	++	+			
	H 2.2 Ensure that the needs of Exmoor's communities are addressed in Local Area Agreements and other local and regional strategies and plans. Lead organisations: Local Authorities – Devon CC, Somerset CC, West Somerset Council, North Devon District Council, Exmoor National Park Authority	An Objective. What are the SMART targets that will "ensure needs are addressed".									
	H 2.3 Provide adequate public and community transport services to enable residents of the National Park to access key services throughout the year without depending on owning a private car. Lead organisations: [Unrealistic target]	An Objective. What are the SMART targets that will "deliver adequate transport to key services".									

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H 2.4 Establish the potential for a new year round bus route linking Dulverton to Lynton and Lynmouth via Winsford, Exford and Simonsbath. Lead organisations: Exmoor National Park Authority with Devon and Somerset county councils	"Establish the potential" is an objective. A SMART target would be:- - carry out a full feasibility study (resident surveys, financial projections etc) for a year round bus route by June 2008.	
H 2.5 Achieve Accessibility Action Plan for Exmoor boundary parishes as set out in the Local Transport Plan for Devon. Lead organisation: Devon County Council	Provide the full web-link for this LTP.	? Potential + / - ? + 0
H 2.6 The majority of local residents in the National Park agree that they have ready access to information regarding the management of the National Park. Lead organisation: Exmoor National Park Authority	Only 51%? Given that there will be an annual report on progress of delivering the 07-12 Plan, then a SMART-er target could be:- 1) The Annual NPMP Progress Report will be included in ParkLife every year 2) The "Lead Organisation" for each Target will publish their contact details in the Annual Report and on their website	0 0 0 0 + 0
H 2.7 The majority of local residents in the National Park agree that mechanisms are available to enable them to comment upon and influence decisions regarding planning applications and local government services. Lead organisations: Local Authorities – Devon CC, Somerset CC, West Somerset Council, North Devon District Council, Exmoor National Park Authority	Only 51%? SMART-er 'How' target needed.	0 0 0 0 + 0
H.3. To increase the range and scope of employment and training opportunities for local people, particularly those that provide high value and that relate to or further conservation and enjoyment of the National Park.	H 3.1 Achieve the targets for development of the local economy arising from the study undertaken by the New Economics Foundation in 2006 [Develop targets based on New Economics Foundation study]. Lead organisation:	Awaiting targets
	H 3.2 Training targets e.g. adventure tourism, event and activity leadership etc. [Develop targets based on New Economics Foundation study]. Lead organisation:	Waiting
	H 3.3 Target for 'broadband' and communications infrastructure. [Develop target]. Lead organisation	Waiting

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<p>H 3.4 Obtain support from the South West RDA for a locally managed LEADER-style initiative(s) to assist the development of the economy of the National Park and surrounding areas. Lead organisations: Local economic development authorities – Devon CC, Somerset CC, West Somerset Council, North Devon District Council</p>	<p>ENPA too. Not only "obtain support" but "Implement a LEADER-style programme (under Axis 4 of the RDPE) by October 2007.</p>	
<p>H 3.5 Obtain support from Defra and the South West RDA for a continuation beyond 2008 of the Exmoor National Park Sustainable Development Fund. Lead organisation: Exmoor National Park Authority</p>	<p>Additional target needed: - commit the SD Funds every year & ensure legal & justified grant payments</p>	